

Advertising the Change

- advertising creative recycling by media -

International Training for Youth Workers

19-29 March 2015

Terény, HUNGARY



Dear Friends,

We are glad to invite You to our intercultural training course named

Advertising the Change!

organized by ReCreativity Social Enterprise & financed by the **Erasmus+ Programme.**

We invite you to take this **creative adventure** with us!

The 10 days long program will take place in Terény, Hungary in March 2015.

In this letter you will find all you need to know about it's goals, program, information about accommodation, money reimbursement and other practical issues.



Why?

The aim of **Advertising the Change** is to put environment and sustainability in a shape where people can understand and connect to their daily life. These concepts such as sustainability and environmental changes are part of our life and get more and more attention but people many times do not know what to do with it. We'll use the tools of the media for the dissemination of this project and together we'll discover how to make best practice 'tutorial' videos, how to build up marketing and dissemination strategies in order to reach more people with our activities.

We'll mix the method of creative recycling with media to spread the technique and method itself to other youth NGOs. During the training we create best practice videos and photo sessions which would allow also others to build such techniques in their work or in their everyday life.

We'll use the method of '**learning by experience**'. In a mixed group of 42 young people you have the chance to develop skills for life such as social skills, entrepreneurship, work in a team, communication of art, speak in a foreign language, experience and deal with differences in cultures, backgrounds, styles of expression.

Creative recycling gives you the chance to see modern materials – considered as waste many times – as an opportunity to create something new. The result will be visible, touchable, designed and useful, you can take it home and use it every day. In this way you give a new life to the material, and your attitude changes while creating. We will come together for 10 days, provide workshops and many ideas to each other, we will sew, design, paint, draw, cut, tint, hammer, and – very importantly – document the whole process.

Advertising the Change is a 10 days long Training Programme

- There will be 42 participants from 9 different organizations, 8 different countries (Spain, Lithuania, Ireland, Latvia, Italy, Romania, Portugal, Hungary)
- To think in a conscious way about sustainability and go to actions
- To share best practices, find new techniques and learn together in an intercultural, inspiring environment.
- To help people involved in youth work to develop organising, coaching and mentoring skills and be inspired by other cultures in order to realize more projects in this topic and involve a big mass of people.
- To encourage intercultural learning by creative art and media
- To develop skills by non-formal methods
- A place where you make friends with people from different countries within Europe
- A very good chance to **get inspired** and **inspire others!**

How?

The program of the training course contains several different elements – which provides the variety during the 10 days.

As it was mentioned above the program uses the method of „learning by experience“, which is a non-formal learning method. The focus is on getting new experiences first and reflecting on it after all. In the beginning of the program there will be team building activities as participants are going to work together for 10 days.

Furthermore there will be some lectures on media tools in order for the participants to have a clear picture and fresh knowledge on the topic. There will be practical & technical input from the team and the organisers as well. (Like how to use the sewing machine, how to work with the camera, etc). There will be input from outside – by invited guests – who are going to organise workshops and give presentation for inspiration.

The other important element of the program is the connection with the locals. We are going to use outdoor activities as a tool to make connections between the international group and the locals.

Check out these short videos about some of our previous programs:

<https://www.youtube.com/watch?v=kKwrg3lwDfI>

<https://www.youtube.com/watch?v=-XgWDsTuu78>

<http://youtu.be/8n5J7pK LoM>

Team of facilitators:

The program of the course is designed and conducted by a multicultural team of experienced trainers and assistants. Barbara Foldi and Anna Sipos are going to lead the program with a group of people.

We also have a blog and a facebook page, feel free to check it out :)

<http://recreativityforyou.tumblr.com/>

<http://www.facebook.com/recreativityforyou#!/recreativityforyou>

WHEN?

Dates of the training course: **19-29 March 2015**

The dates of the program for participants are the followings:

Arrival	until 16:00 PM	19 March 2015
The program starts at	09:00 AM	20 March 2015
The program finishes	21:00 PM	28 March 2015
Departure	Check out - 10:00 AM	29 March 2015

You have to arrive to Budapest by the latest at 16.00 – a common bus will take you to the accomodation!

We expect you to participate in the *whole program* – meaning arrive later or leave earlier is not allowed!

FOR WHOM?

Country	Organization	Contact Person	Number of participants
Hungary	ReCreativity Social Enterprise	Bori Temesi re.design2012@gmail.com	6
Italy	YMCA Parthenope	Luca Paolisso luca.paolisso@gmail.com	5
Ireland	COPE Foundation	Michael Barret barrettm@cope-foundation.ie	5
Latvia	IMKA Latvia	Linda Uzulina linda@imka.lv	4
Lithuania	COFA	Donalda Sinkute cofa@hotmail.lt	4
Portugal	Aventura Marão Clube	Miguel Pinto cj.amarante@gmail.com	5
Romania(Cristuru Secuiesc)	Asociatia de Tineri din Ardeal	Géza Nagy Attila office.ata@gmail.com	4
Romania (Iasi)	Asociata Synergy	Anca Maria Clipa Anca_clipa@yahoo.com	4
Spain	AJ Intercambia	Pedro Munoz ajintercambia@gmail.com	5

The minimum age to participate in the project is 18.

We are looking for participants who are **youth workers, peer educators or volunteers** who belong and/or work regularly with European youth associations. We

expect participants who are interested in creativity and design, in any way in sustainability and environmental protection, and/or media. Since the program is based on techniques and methods of dissemination of best practices we find the follow-up part of the project very important when participants build the acquired competences into their everyday work, and preferably into their activities with young people.

Assistants (one person from each country) will be invited to join to the team of trainers and volunteers leading the training course. This option is not obligatory. If you choose to do so, please prepare yourself for a more intensive 10 days and more tasks and responsibilities. If you already have some experience in youth projects and you would like to apply to be the part of the team, please mark it on the application form.

The team will be expected to arrive to the location one or two days earlier.

We have a limited amount of places available for people who are from other countries than listed above. If you are one of them and really really want to come, contact **Bori Temesi** (re.design2012@gmail.com) with a plan about how you will contribute to the costs.

We suggest that you do your own fundraising, look up local funds from your country, search for the opportunities of study and adult education grants, e.g. the Gruntwig, the Leonardo and the Erasmus programs.

Where?

Accommodation

The training course will take place in Terény, Hungary.

Accommodation will be in a camp called Terényi tábor (<http://johannitak.hu/segito-szolgalat/terenyi-tabor/a-tabor-tortenete>).

In the accommodation there are bedrooms with 8 and 3 beds, some of them with a separate bathroom. In case the camp will be full there is a possibility that the assistants will be provided an other accommodation in the village.

In the camp there is no internet, but you can find some places in the village with wireless connection.

There is no washing machine.

We would like to ask you to bring sleeping bags.



How to get there?

Arrange your trip to arrive in time, on the arrival day!

Take a flight from your country till Budapest Liszt Ferenc Airport.

Catch a bus to Kőbánya Kispest (metro station) and go with the metro BLUE till Nyugati pályaudvar. You and the other participants will be taken to Terény by a common bus from there.

What to bring?

We will provide all the materials and tools for you such as sewing machines, old clothes, cameras and all different kinds of recycling materials and media equipment. If you need any special tool during the program, bring it. If you have cameras, video cameras, or other devices which you would like to use, please bring them too!

Checklist:

- enough clothes for 10 days – there is no washing machine in the house
- towel
- raincoat
- comfortable and waterproof shoes for the outdoor programs
- SLEEPING BAG!
- backpack or smaller bag for your daily equipment
- any MEDIA or DATA STORING EQUIPMENT you have at home (laptop, USB, external harddrive, tablet, camera, editing/cutting programmes, photoshop,....) – We'll provide some equipment, but if you are able to bring some of your own, please do!

Documents:

- passport or other official identification
- BILLS and TICKETS described in the attachment
- insurance (described below)
- Hungarians: TB card

COSTS

ReCreativity Social Enterprise covers the following costs:

- accomodation
- food
- the costs of the programme
- 100% of the travel costs of foreign participants, financed by the Erasmus+ Programme, according to the conditions descibed the attachment

Participants cover the following costs:

- In case you are coming from an other country than our partner organizations: the rest of your travel costs from your living place to the project venue, which can be 0-100% of your travel costs, depending on what kind of funding you are coming with
- Your own insurance
- Participants' contribution: **50€/person**. To be paid in cash in HUF or € on arrival

The procedure and the conditions of reimbursement is described below in the attachment nr.1.

Please **read it carefully** and if you have questions contact us in advance!

Send your filled application form to the following e-mail adress:

re.design2012@gmail.com

Do NOT buy your ticket until you get a confirmation letter and you are told to do so!

If you have any physical limitations, disease and/or use medicine we need to know about, indicate it in the application form. If you are vegetarian or have a special diet let us know, indicating what you can not, or don't want to eat, and also what you CAN eat, so that we can arrange suitable food for you.

The application deadline is the 31 January 2015.

You will get the **confirmation letter** until the **15th February**.

Selection will be done according to the content of your application form, and taken into consideration the geographical, age and gender and social background based balance of participants.

Note that by filling and sending us your application form, you state that you have read, understood and accepted the content of this information letter.

We are looking forward to see You in Hungary!



Attachment nr.1

CONDITIONS OF REIMBURSEMENT

By law and the funding rules of the Erasmus+ Programme we need to keep certain administrative procedures. We are asking for your support and cooperation in keeping these rules.

Please make sure that you read and understand the conditions and the procedure.

Conditions of reimbursement:

Only if you participate in **the whole program** can you get the reimbursement.

Save your **original** tickets and receipts, invoices and all related documents, because you can only get reimbursement for costs you can prove with original tickets and receipts. Only the amount written on the ticket will be reimbursed –if you want your return ticket to be reimbursed, you have to give it to us. We cannot reimburse anything that you buy *after* the training.

ALL the following ORIGINAL documents will be needed:

- all your tickets and boarding passes
- invoices of buying your tickets described below
- passport or ID
- official document from the bank or travel agency stating the exchange rate from your currency to Euro and/or HUF of the day you buy your ticket.

What is an INVOICE?

This is a document, signed and stamped by the seller.

The invoice of flight ticket must contain your **name, the starting and finishing place and the date of the journey and the price of the ticket.**

Use your name from your passport, no nicknames!

For all the other tickets that you buy in Hungary you need a special invoice, called ÁFÁS SZÁMLA. It needs to be issued for the following address as buyer:

ReCreativity Social Enterprise
Budapest
1132
Visegrádi utca 52/b, II/2
HUNGARY

E-tickets:

An e-ticket is NOT an invoice! If necessary, call the airline/train company/etc and ask them to give you a receipt/invoice with the data given above. If you buy tickets online, take care that you tick the box indicating that you want an invoice, and you fill in the address of ReCreativity where the invoice has to be sent by the airline company.

Reimbursement will be in HUF and it will be done by bank transfer. The exact procedure is described below. The exchange rate we will use is defined by the National Agency of the Erasmus+ Programme.

Reimbursement limits per country

Country	Max. Travel Cost (100%)
Italy	275EUR
Ireland	360 EUR
Latvia	275 EUR
Lithuania	275 EUR
Portugal	360 EUR
Romania (ATA)	180 EUR
Romania (Asociata Synergy)	275 EUR
Spain	360 EUR

Amounts given are for return tickets between your place of living and Terény. We reimburse public transport tickets and shuttle bus costs from Budapest or from cities where you change transportation only if they fit into your limit and you bring the invoices of them for both way (retour tickets) as well.

Reimbursement procedure for participants funded by the Erasmus+ Programme:

1. The amount of the reimbursement will be calculated as follows:

According to the new Erasmus+ programme we are able to reimburse 100% of your travel costs between your hometown and Terény, if they don't exceed the maximum travel costs limit above. Any costs exceeding the limit need to be covered by you. Please note that we can only reimburse those costs of which you have the tickets and invoices. We will calculate your reimbursement with the €/HUF exchange rate given by the national agency of the Erasmus+ Programme.

In case you want that we exchange your currency directly to HUF, you need to bring an official document, signed and stamped original from the bank or the travel agency, showing the official exchange rate from your currency to HUF of the day when you bought your ticket/visa/insurance.

You will check the calculation and sign a document stating that you checked and you accept the amount, the bank account number where it will be transferred and that you agree that the bank costs are covered from it and that you will send us back the original tickets, documents and invoices within 1 week from your arrival home.

3. You will **leave with us all the original documents** that you don't need for your journey home. During the training we will make copies of your documents, so that you can still use your ticket for the way home.

4. You **send us back all the original documents** within 1 week from your arrival home.

As soon as we receive all original documents from your country and the money arrives from the National Agency, we send you your reimbursement by bank transfer. We will **do 1 bank transfer/country**, either to your sending organization or to the account of one participant from that country. Bank cost is approx 10€ /transfer from our bank, you need to check yourself if it costs anything from your bank or not. Bank cost will be taken from the amount by the bank. We have no separate funds to cover them, so this bank cost is yours.

For the bank transfers we need these data from each country:

- **bank account number**
- **IBAN number**
- **account owner name**
- **bank name and address**
- **SWIFT/BIC code**

"Ez a projekt az Európai Bizottság támogatásával valósult meg. A projekt tartalma nem feltétlenül tükrözi az Európai Bizottság vagy a Magyar Nemzeti Iroda véleményét, mely intézmények felelőssége a projektre nem terjed ki."